



工業技術研究院
Industrial Technology
Research Institute



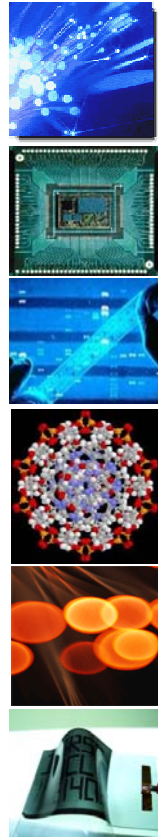
ITRI Forum 2008 and Career Fair

*Emerging Business Opportunities
~~~ Across the Pacific ~~~*

**Co-Organizers:**

CASPA, CBA, CIE-SF, CINA,  
Monte Jade, NATEA, TAITA,  
WTSTA

11:00 am to 7:30 pm, June 20, 2008  
Santa Clara Convention Center, Santa Clara, California



## Recruiting

▶ 11:00 am-07:30 pm; Room 205 & 208

**Main Forum** *(invitation only)* ▶ 12:00 pm - 1:30 pm; Room 209 & 210  
“Emerging Business Opportunities Across the Pacific”

Moderator: Mr. Ed Yang

Keynote: Dr. Johnsee Lee, President, ITRI

## Focus Sessions

▶ 01:45 pm - 04:00 pm

**#1: Medical Devices**

**#2: Flexible Electronics  
& Display**

**#3: IP and Venture**

Room 211 *(invitation only)*

Room 207 *(invitation only)*

Room 206 *(open to all)*

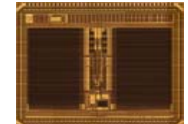
## Tech&Biz Showcase

*(open to all)*

▶ 04:15 pm -06:15 pm; Room 209

*Presentation of ITRI's new products/technologies/services*

**Reception and Networking** ▶ 06:15 pm -07:30 pm; Room 210  
*(invitation only)*



Registration and Contact: Ms. Yvonne Wang (+1-408-428-9988 x 10; [yvonne@itri.com](mailto:yvonne@itri.com))



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Focus Session #1

June 20, 2008, Santa Clara Convention Center, Santa Clara, CA

#1: Medical Devices

01:45 – 04:00 pm **Room 211** *(invitation only)*

Co-Chairs: Dr. Richard Shau (Director, MED, ITRI) & Dr. Kelley Liu (Director, ITRI International)

Orthopaedic Biologics & Telemedicine

■ 01:45 – 02:05 pm *ITRI Team Presentation (topic TBD)*

Dr. Richard Shau (Director, Medical Electronics Devices Technology Center, ITRI)

■ 02:05 – 02:25 pm *“Current Research in Spinal Disc Regeneration”*

Prof. Jeffrey Lotz (Director, Bioengineering Lab, UC San Francisco)

■ 02:25 – 02:45 pm *“Use of Calcium Phosphate Cement in Fracture Repair”*

Duran N Yetkinler MD, PhD (President, Skeletal Kinetics)

02:45 – 03:00 pm

Break

In-Vitro Diagnostics –Point-of-Care Testing

■ 03:00 – 03:20 pm *ITRI Team Presentation (Topic TBD)*

Dr. Richard Shau (Director, Medical Electronics Devices Technology Center, ITRI)

■ 03:20 – 03:40 pm *”General Principals In Developing Blood Screening Assays for The Prevention of Blood Borne Pathogens in Blood Transfusion”*

Dr. David Ying Chien (Sr. Director of Research, Novartis Vaccine & Diagnostics)

■ 03:40 – 04:00 pm *Topic TBD*

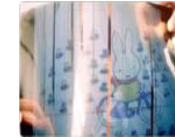
Dr. Helen Wu (Sr. Research Leader, Roche Molecular Diagnostics)



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**Focus Session #2**

**June 20, 2008, Santa Clara Convention Center, Santa Clara, CA**

## #2: Flexible Electronics & Display

01:45 – 04:15 pm

**Room 207**

*(invitation only)*

**Co-Chairs: Dr. Ian Chan (General Director, EOL, ITRI) & Dr. Janglin Cheng (General Director, DTC, ITRI)**

- 01:45 – 02:00 pm **“Market Outlook and Trends of Flexible Display”**  
Ms. Sue Chung (Managing Director, Displaybank USA)
- 02:00 – 02:20 pm **“Flexible Electronics at EOL of ITRI”**  
Dr. Ian Chan (General Director, EOL, ITRI)
- 02:20 – 02:40 pm **“Flexible Display at DTC of ITRI”**  
Dr. Jang-Lin Cheng (General Director, DTC, ITRI)
- 02:40 – 03:00 pm **Topic TBD**  
Dr. Hong Mei Zang (VP of Material Research, Sipix Imaging)

03:00 – 03:15 pm **Break**

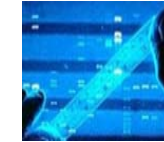
- 03:15 – 03:35 pm **“Challenges and Solutions in Flexible Display Manufacturing”**  
Dr. Greg Raupp (Director, Flexible Display Center at Arizona State University)
- 03:35 – 03:55 pm **Topic TBD**  
Dr. Vivek Subramanian (Professor, UC Berkeley)
- 03:55 – 04:15 pm **“Recent Progress in Materials for Flexible Electronics”**  
Dr. Zhenan Bao (Associate Professor, Stanford University)



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Focus Session #3

June 20, 2008, Santa Clara Convention Center, Santa Clara, CA

| | | | | |
|--|---|-------------------------|-----------------|----------------------|
| #3: IP and Venture | | 01:45 – 04:00 pm | Room 206 | <i>(open to all)</i> |
| Chair: Dr. Lucas Chang (Partner, Morgan Lewis) | | | | |
| <u>IP Business, Venture, and incubation at ITRI</u> | | | | |
| ■ 01:45 – 02:10 pm | “Venture Capital Practices at ITIC” (Topic TBD)
Dr. Herb Lin (President, ITIC) | | | |
| ■ 02:10 – 02:30 pm | “IP Business Practices at ITRI” (Topic TBD)
Ms. Pin-Pin Chang (Deputy Director, TTSC, ITRI) | | | |
| ■ 02:30 – 02:45 pm | “VAS: a Virtual Incubation that Leveraging the ITRI Advantages”
Dr. Sean Wang (President, ITRI International) | | | |
| 02:45 – 03:00 pm | Break | | | |
| ■ 03:00 - 04:00 pm | <u>Panel: Innovation and Entrepreneurship Across the Pacific</u>
Moderator: Mr. David C. Weng (General Partner, Innobridge)
Panelists: Dr. Herb Lin (President, ITIC)
Mr. Gary Wang (CEO, CareMax Capital)
Ms. Katherine Jen (Managing Partner, AsiaTech Management)
Mr. Guong-Yih Lee (Chairman, Apacewave) | | | |

*TTSC: Technology Transfer and Service Center; ITIC: Industry Technology Investment Corporation (a subsidiary of ITRI)



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**Tech&Biz  
Showcase**

June 20, 2008, Santa Clara Convention Center, Santa Clara, CA

| <i>Tech&amp;Biz Showcase</i>                            |                                                                                             | 04:15-06:15 pm | Room 209 (open to all) |
|---------------------------------------------------------|---------------------------------------------------------------------------------------------|----------------|------------------------|
| <b>Chair: Ms. Amy Chou (Deputy Director, IBC, ITRI)</b> |                                                                                             |                |                        |
| 1                                                       | "LEV," Dr. James Wang (Director, MSL)                                                       |                |                        |
| 2                                                       | "Energy ICT," Dr. Ching-Sung Chiu (Director, EEL)                                           |                |                        |
| 3                                                       | "Collagen Scaffold Antibody," Dr. Chung-Cheng Liu (General Director, BEL)                   |                |                        |
| 4                                                       | "microRNA," Dr. Chung-Cheng Liu (General Director, BEL)                                     |                |                        |
| 5                                                       | "Biomarker," Dr. Chung-Cheng Liu (General Director, BEL)                                    |                |                        |
| 6                                                       | "Multi-Core DSP," Dr. Cheng-Wen Wu (General Director, STC)                                  |                |                        |
| 7                                                       | "WiMAX Chips," Dr. Cheng-Wen Wu (General Director, STC)                                     |                |                        |
| 8                                                       | "Thin Film Solar Cell," Dr. Chung-Wen Lan (General Director, PVTC)                          |                |                        |
| 9                                                       | "Plasma III Solar Cell Processing," Dr. Chung-Wen Lan (General Director, PVTC)              |                |                        |
| 10                                                      | "RFID Technology Development at ITRI and Applications," Dr. Ching-Sung Chiu (Director, EEL) |                |                        |
| 11                                                      | "AC LED," Dr. Ian Chan (General Director, EOL)                                              |                |                        |
| 12                                                      | "RDF5 Luminescence," Ms. Pin-Pin Chang (Deputy Director, TTSC)                              |                |                        |

\* BEL: Biomedical Engineering Lab; EEL: Energy and Environmental Lab; EOL: Electronics and Opto-electronics Lab;  
MSL: Mechanical and System Lab; PVTC: Photovoltaic Technology Center; STC: SoC Technology Center  
TTSC: Technology Transfer and Service Center