

Taiwan FULLY CHARGED!

An introduction to the smart green products and technologies developed in Taiwan



TAIFE 2010

Taiwan Automotive International Forum & Exhibition

June 25, 2010

Hyatt Hotel
Long Beach, California

Agenda

- 8:00 a.m. – 9:15 a.m. Breakfast Networking & Opening
- 9:20 a.m. – 9:50 a.m.
The Overview of EV and Battery Technology Research & Development in Taiwan
Speakers – Alex Peng, Deputy General Director, MCL, ITRI
- 9:50 a.m. – 10:10 a.m.
The New EV Marketing Opportunities in US
Speaker – Fred Silver, Vice President, CALSTART
- 10:10 a.m. – 10:30 a.m. Break
- 10:30 a.m. – 11:30 a.m.
Panel Discussion:
Win-win Collaboration between US and Taiwan Automotive Industries to Excel in Global Markets, Part 1: Taiwan Viewpoint and Approach
Moderator – James Wang, Deputy General Director, MSL, ITRI
Panelists from E-One Moli Energy.; Chroma Ate
- 11:30 a.m. – 12:30 p.m.
Panel Discussion:
Win-win Collaboration between US and Taiwan Automotive Industries to Excel in Global Markets, Part 2: US Companies' Viewpoints and Approach
Moderator – Fred Silver, Vice President, CALSTART
Panelists from General Motors; Coda Motors; AC Propulsion Systems; US Hybrid; Transpower, Aptera (TBD)
- 12:30 p.m. – 12:40 p.m. Closing Remarks
Dr. Jun-Chiou Huang, Vice Minister of Economic Affairs, Taiwan
- 12:40 p.m. – 1:30 p.m. Lunch
- 1:30 p.m. – 4:00 p.m. One-to-One Meeting

Registration Form

Name			
Title		Company	
Email address		Telephone	

Lunch: Yes No

One-to-One Meeting*	(1)		(2)	
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* If interested, please select one or more companies from the list (next page) and we will try to pre-arrange the meetings and inform you the schedule

Registration (by email or fax) and Contact:

Ms. ShuHua Tseng Email: Shuhua.tseng@itri.com Tel: (408) 428-9988 x 11; Fax: (408) 428-9388;

TAIFE 2010 Participating Taiwan Companies

	Company	Exhibition
1	China Motor Corporation (www.cmc-motor.com)	GreenTrans Electric Scooter(EMA98)
2	Amita Technologies Inc., Ltd. (www.amitatech.com)	Amita 20Ah Polymer Power Cell with STOBA & Nodule Cells
3	EVT Technology Co., Ltd. (www.evt.com.tw)	EVT 6000 Electric Scooter; Power Electronics Module
4	Chroma Ate Inc. (www.chroma.com.tw)	Chroma 8000 EV Power Module Automatic Test System
5	E-One Moli Energy Corp. (www.molicell.com)	LEV Module for E-Bike; EV Battery Module W/BMS
6	Simplo Technology Co. Ltd. (www.simplo.com.tw)	The lithium Battery Packs for HEV、BEV & E-Scooter
7	Ken Sean Factory Co., Ltd. (www.kensean.com.tw)	Intelligent Rear-View Mirror
8	Whetron Electronics Co., Ltd. (www.whetron.com.tw)	Integrated Driving Assistance System
9	Phoenix Silicon International Corporation (www.psi.com.tw)	Car Starting LiFePO4 Batteries Pack Electric Vehicle LiFePO4 Batteries Pack Energy Storage Batteries Pack LiFePO4 Battery Cell & Turn Table
10	Mintron Enterprise Co., Ltd. (www.mintron.com)	Super Wide Dynamic Range Camera with HSSDV system
11	Well Shin Technology Co., Ltd. (www.wellshin.com.tw)	The AC Charger and Couple for Evs
12	Fukuta Elec. & Mach. Co., Ltd. (www.fukuta-motor.com.tw)	Electric Vehicle Motor
13	China Steel Corporation (www.csc.com.tw)	Advanced High-Quality Steel Products
14	Myson Century, Inc. (www.myson.com.tw)	Digital Distance Measurement for Motor Vehicle CAN Controller and Stepping Motor Driver; CAN Gateway ECU.
15	Taiwan Calsonic (www.twncal.com.tw)	Night Vision System
16	Htc Corporation (www.htc.com)	Car PC
17	Hsin Chong Machinery Works Co., Ltd. (www.hsinchonggroup.com)	Advanced Solar Powered Sun Roof
18	Ta Yih Industrial Co., Ltd. (www.tayih-ind.com.tw)	Advanced Environmental Protection Light Source-LED Head Lamp
19	Altek Corporation (www.altek.com.tw)	Eagle View System; Side View Camera
20	Micro-Star International Co., Ltd. (www.msi.com)	X340 (Notebook with wide screen, LED power-saving backlight)
21	TECO Electric & Machinery Co., Ltd (www.teco.com.tw)	35KW Electric Vehicle Traction Motor
22	Industrial Technology Research Institute (www.itri.org.tw)	Large Size Paper-thin Flexible Loudspeaker; Pancake Motor High Safety Lithium Ion Battery - STOBA Inside Multi-wheel Drive LEV; 35kW Brushless Hub Motor All around image surveillance and detection
23	Automotive Research & Testing Center (www.artc.org.tw)	Automated Parking Guidance System Image type Adaptive Front-lighting System
24	Chung-Shan Institute Of Science & Technology (www.csistdup.org.tw)	ACC Anti-Collision Radar for Road Vehicle